

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Eric Lawrence Barsness et al. Art Unit: 3622
Application No.: 09/921,332 Examiner: Michael Bekerman
Filed: August 2, 2001 Atty. Docket No.: IBM/189
For: ANSWER FULFILLMENT-BASED MARKETING

AMENDMENT AND RESPONSE

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the Office Action dated January 4, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.